

INTERNET ESSENTIALS for the 2016-17 School Year

Internet Essentials is Comcast's comprehensive digital literacy program to help low-income families conquer the Digital Divide. The program tackles major barriers to broadband adoption that have been identified by research: 1) lack of understanding of how the Internet is relevant and useful; 2) the cost of a home computer; and 3) the cost of Internet service.

With Internet Essentials, eligible families are able to acquire fast, low-cost home Internet service (\$9.95 plus tax per month); a discount-priced computer at initial enrollment (\$149.99 plus tax); and free digital literacy training online, in print, or in-person. Internet Essentials also includes:

- A 30-day money-back guarantee,
- Norton™ Security Suite's comprehensive online security at NO additional charge (\$160 value)
- Internet safety software, parental controls, and tutorials to protect families while online.

Families are eligible to participate in the internet Essentials program if they:

- Live in areas where Comcast offers internet service;
- Have at least one child eligible for free or reduced school lunches through the National School Lunch Program/NSLP.
- ALL students attending schools with at least 40% NSLP enrollment are immediately eligible.
- Have not subscribed to Comcast Internet service within the last 90 days; and
- Do not have an overdue Comcast bill of less than a year or unreturned equipment.

There are NO price increases, NO activation fees, and NO equipment rental fees.

Including taxes, Internet Essential's low rate makes it possible for a Florida family to have:

- ✓ A year of internet service in their home for **\$128**,
- ✓ An optional home computer with one year of broadband service for **\$288**, or

- ✓ An optional computer with internet service in their home from kindergarten through high school graduation for a total of **\$1816**.

The Internet Essentials program also offers:

- Doubling of download speed to 10 Mbps downstream, which is enough to power multiple devices simultaneously.
- “Opportunity Cards” that can be purchased online by community groups for distribution to new or existing Internet Essentials customers. Opportunity Cards in quantities of 50 or more are available in \$60, \$90 and \$120 denominations, in English and Spanish.
- Amnesty for families who are eligible for Internet Essentials and have a past due balance older than one year.
- Expanded IE eligibility to families with children attending home school, parochial school, or virtual/cyber academies. Alternate documentation will be required for those who qualify but don’t participate in NSLP (SNAP, TANF, or FDIR; report card or letter from school or state).
- An online application request tool that families can access at libraries, community centers, or via a friend’s Internet connection to request an application without having to make a phone call.
- Enhanced educational content on the IE Partner Portal from Khan Academy and Get Schooled, Comcast’s educational partners.

Families may sign up for Internet Essentials by calling **1-855-8-INTERNET (1-855-846-8376)** or, in Spanish, **1.855.765.6995**. Additional information is available at **InternetEssentials.com** and **InternetBasico.com** (in Spanish).

Educators and community partners interested in ordering free materials and accessing tools to help spread the word, are asked to please visit: **InternetEssentials.com/partner**