## reasure Coast High School Publications

## **Publication Rates**

**Step 1: SELECT AD OPTION** 

**Option A:** 

Yearbook Only Business Card size (1/8 page): \$50.00

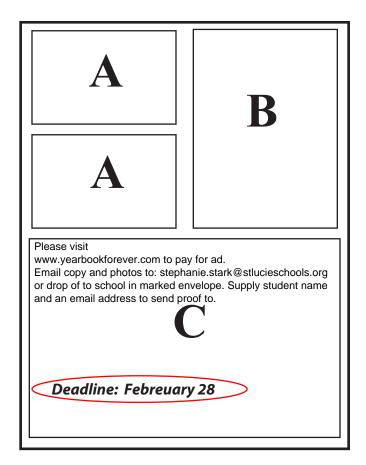
**Option B:** 

1/4 Page (3.4" X 4").....\$125.00

**Option C:** 

Half Page (7" X 4")..... \$175.00

Option D: See Rectangle around A, B, C Full Page (8" X 10.5")...... \$225.00



## Tips for A Successful AD Experience

DO

Submit quality prints (color) that are free of scratches, tears, crease, etc.

Keep photos in an envelope or zip lock bag with name or name of student

If submitting digital photos, send on a CD with the resolution of <u>300 dpi</u> at desired size

Type message as it should appear in Ad and spell check prior to submission

If desired, enclose self addressed, stamped envelope to return photos and the Ad proof

## DO NOT

Cut Photos; photos can be reduced/enlarged to fit the Ad or cropped digitally Submit naked baby photos

Send ink-jet, laser printed or polaroid photos

Send contract or payment without the needed content (photos and message) Miss Deadline

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